

Bicycle Retailer
AND INDUSTRY NEWS

A VNU Publication

SHOW DAILY

June 12, 2003 • Int'l Bicycle Expo • Las Vegas

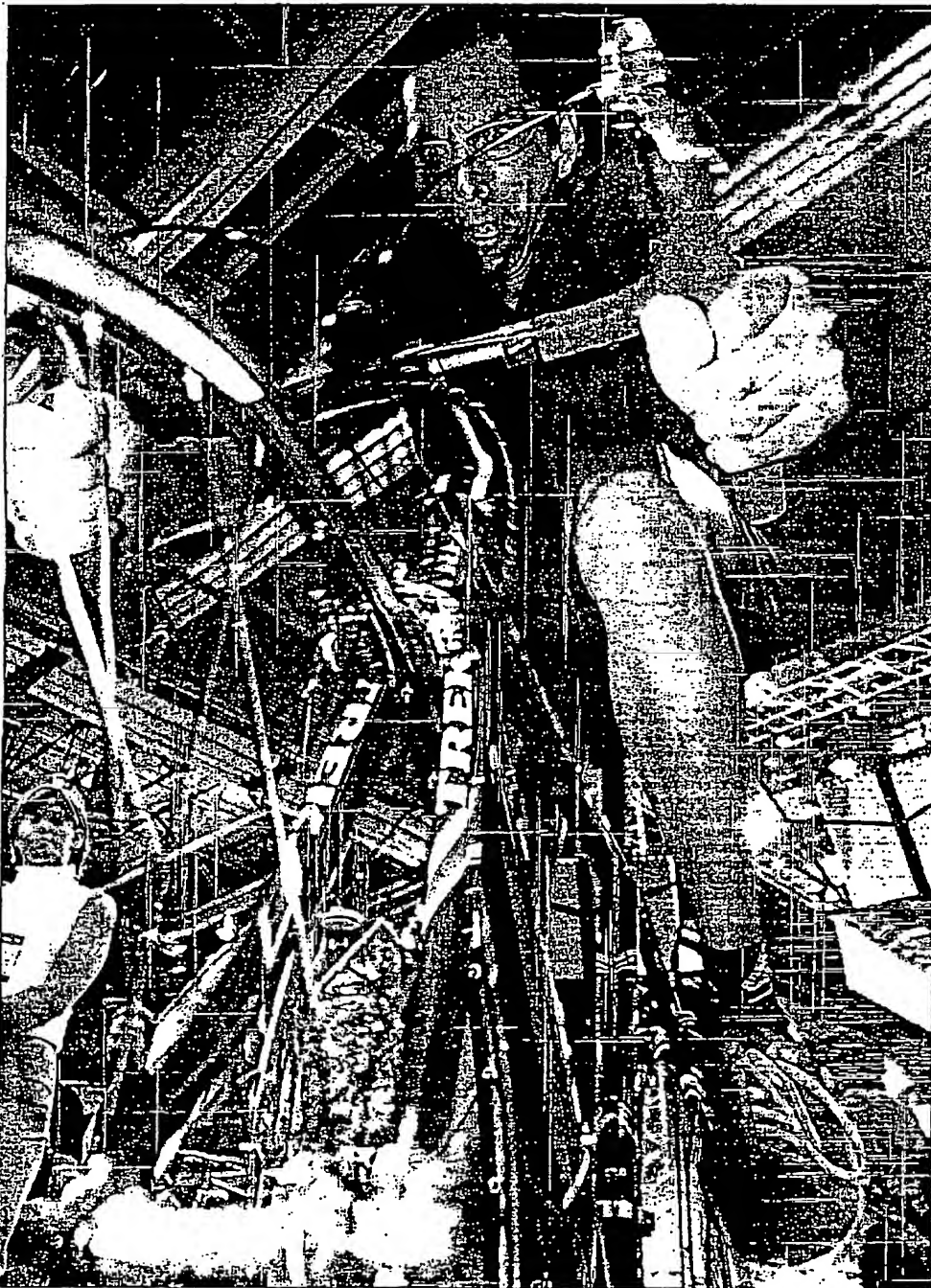


Photo By David P. Hays

Pacific Makes Sales Pitch

Pacific Cycles' Chris Hornung and Byron Smith met with Schwinn/GT dealers yesterday to outline their plan of distribution. Many, although skeptical about the strategy, said they were impressed with Hornung's honesty and openness.

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What's Up At Kryptonite?

Ingersoll-Rand is the new owner of Kryptonite and executives at the company said they have no plans to change their relationship with the specialty bike retailers.

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Don't Forget Advocacy Row

Bikes Belong Coalition, the League of American Bicyclists, Thunderhead Alliance and many more advocates are here. Stop by Advocacy Row in the lobby and thank them for their valuable work.

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Newsmaker Interview

George Gatto, an industry lifer, is actively working in several areas to make the bike business better and stronger.

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Learn more about cooperatives at the Ya Ya Bike seminar today.

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PRODUCT • REVIEW

◀ RLX Polo Sport

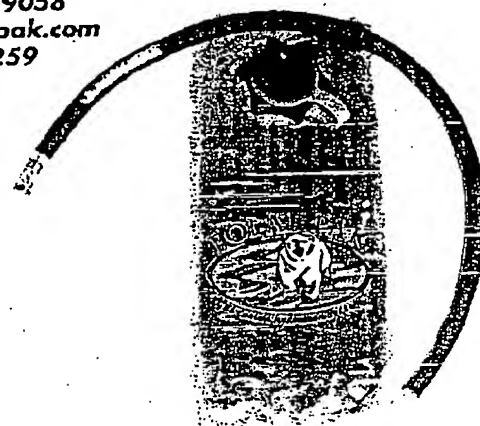
The Arc Jersey is a clean, form-fitting jersey that will not get in the way of performance. It is made with high performance Fieldsensor fabric and designed for fit, performance, muscle stability and comfort. The Arc Jersey has a hidden 3/4 zipper for ventilation, elastic at sleeves and hem, and an elongated back for coverage while cycling. A subtle, sublimated print provides vibrant graphics. The Arc Jersey is offered for men in nautical orange, white and rich blue; and for women in white, metro blue and mars purple. Suggested retail: \$74.50.

650 Madison Avenue
New York, NY 10022
(800) 578-7656
www.polo.com
Booth 2437

▼ PolarPak, Inc.

The Polar Pak hydration system incorporates a non-toxic gel into a CXC taste-free 70 ounce reservoir. Put the reservoir into the freezer for a few hours and enjoy a cool beverage for the duration of your next activity. There is no need for space-invading ice. Also included are a 3/8-inch diameter insulated hose, no leak, no-drip bite valve, and a Nalgene compatible screw-on cap. Suggested retail \$39.95

P.O. Box 2614
Boise, ID 83701
208-426-9058
www.polarpak.com
Booth 259



◀ Ortlieb USA LLC

The Sling-It features waterproof welded construction. The main compartment is covered by a flap with a unique pinching hinge that ensures the elements stay out. Inside is a padded and lined laptop compartment that compacts to a flat profile when not needed. Two large inner pockets provide ample organization. Available in two sizes: ideal and slightly bigger. Suggested retail: \$95-110.

1402-20th ST NW Suite 7
Auburn, WA 98001
800-649-1763
ortliebusa.com
Booth 4825



7 Titus Cycles

uses an innovative removable dropout system that allows both a geared bike and a single speed. The ultralight butted-2.8 pounds and has clearance for oversized tires. Universal. Suggested retail: \$799.

711 W. University Drive #157
Tempe, AZ 85281
(480) 894-8452
www.titusti.com
Booth 2645

